

# MAILLOT JAUNE

6061 T6 butted Aeroluminum Time Stiletto carbon fiber Rolf Vector Pro Shimano Dura Ace | 9-speed 47, 50, 53, 55, 58, 61 Green with Yellow panels

三级现代不可?

NIZES

Racers dream of wearing the Maillot Jaune, the Tour de France leader's jersey, of what wearing it might do for them. The Maillot Jaune has elevated the ordinary, energized the exhausted, inspired the spiritless. Wear it, even for a day, and you are raised above your fellow riders forever. Wear it into Paris at Tour's end, and you are lofted onto the shoulders of the Gods.

Greg LeMond came back from injury and illness in 1989. After a slow start in spring races, he got stronger and stronger. At the Tour he won the leader's jersey, worrying the cocky Parisian, Laurent Fignon.

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Fignon rode hard in the mountains, took hack the jersey and grinned at the cameras. In the last-stage time trial into Paris, LeMond averaged an impossible 34mph, beating Laurent Fignon by just enough to win the closest, most dramatic Tour ever.

What else would you call the premier Greg LeMond model?

### CHAMBERY

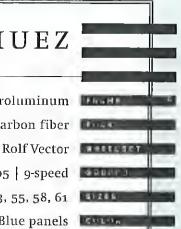


Steven Rooks; Sean Kelly; Laurent Fignon; Dimitri Konyshev; Greg LeMond. After 150 miles of the 1989 Worlds through Chambéry, France, there were 5 leaders; five racers left racing. Everyone else was gone, off the back, left hehind. Five big names, five riders worthy of being World Champion.

With just under a mile to go Fignon attacked the group, nervous of Kelly's sprint, LeMond's strength. But LeMond responded and counter-attacked but gained no advantage. There Greg was, with 300 meters to go, a light rain now falling, and unfortunately leading it out, Kelly and company right on his wheel. Greg slowly built speed, carefully in the rain, but wary of those behind, using all his periferal vision. Eventually Greg was fully commited, no opportunity to find a draft, nothing left to do but put his head down and go. Konyshev went left, Kelly went right, while Rooks and Fignon faded, but no one could come around the now three-time World Champion.

## ALPE D'HUEZ

6061 T6 butted Aeroluminum Time Stiletto carbon fiber Shimano 105 | 9-speed | 47, 50, 53, 55, 58, 61 Orange with Blue panels



Raging fit in 1986, he left his ordained team leader. Bernard Hinault, struggling far behind, LeMond's team manager came up in a car and ordered him to wait for Hinault.

Every Sport has its supreme challenge. Cycling's is a

mountain pass in the Alps with 21 numbered switchbacks.

Huge crowds watch Tour de France racers labor up that pass. Everyone knows that only a "giant of the road" can win

on l'Alpe d'Huez. Though he's certainly a giant of the road,

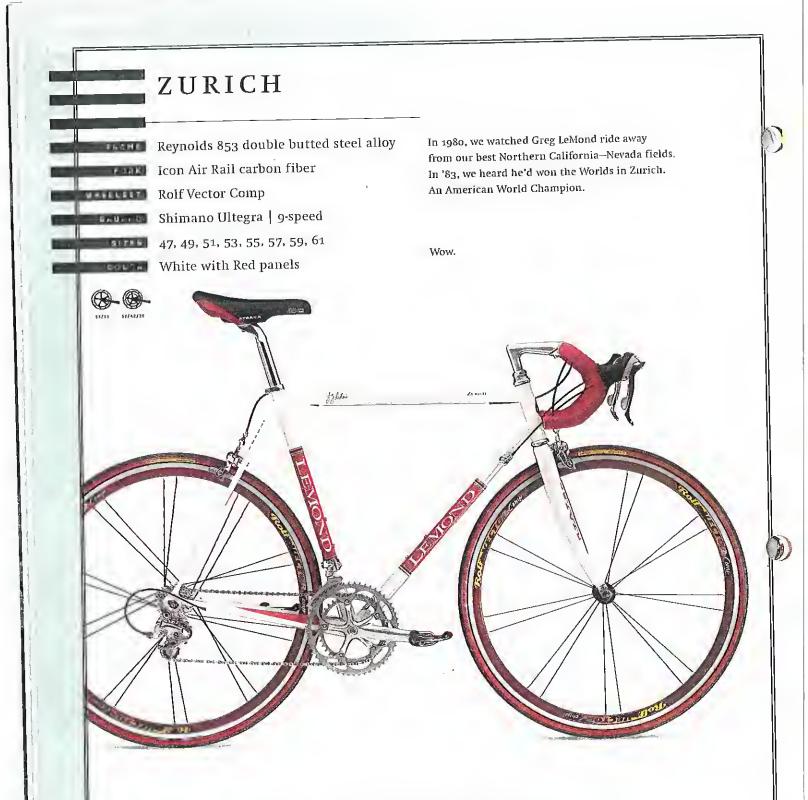
Greg LeMond never won an Alpe d'Huez stage. But he's

been close.

Obedient but torn, LeMond gave away the most prestigious stage win of the Tour. In 1990, the same stage: With one hand in a jersey pocket, he hit a pothole and lost control, crashing into an elderly lady fan. LeMond got up; she didn't, not immediately. Concerned, LeMond wouldn't leave. Her husband urged him to carry on, calling him Greg, apparently more concerned for the Tour star than his wife.

Back on the bike, LeMond popped his dislocated finger back into the socket. Late in the stage on the way into a tight corner he reached for his brake lever; his hand just wouldn't work. He got around the corner, but too fast, sliding the bike's back end. He lost momentum and found himself stuck in a too-high gear.

At the line, Gianni Bugno beat him by half-a-wheel. So the LeMond luck has been mixed on Alpe d'Huez - but that climb has been meaningful more than once in his racing career. Hence the model named after the Alpine climb with the 21 numbered hairpins.



American bikies had nursed a decadeslong inferiority complex. We knew we couldn't compete with Europeans in the sport we loved. We'd had a bright moment or two: Fine performances from Jacques Boyer; Mike Neel; and George Mount. We were delighted when they finished big races; amazed when they placed top-ten. After all, they were competing with supermen from countries where cycling was a serious sport. In those countries, a tough man could pedal his way out of the mine or factory, or off the farm. We knew we couldn't cut it against those guys. We were just too soft. Or we were spoiled by our automatic transmission cars and remote control lifestyle. We were a third-rate cycling nation for sure. Always would be, we figured.

Until Greg LeMond. Until Zurich. This 18-year-old kid from Reno, Bob LeMond's son Greg, flies to Argentina to race against the best riders his age in the world. In Buenos Aires he rides the team time trial; the foursome takes the bronze. He rides the 3,000 meter pursuit on the track even though he's never been on a velodrome before; he silver medals.

#### **BUENOS AIRES**

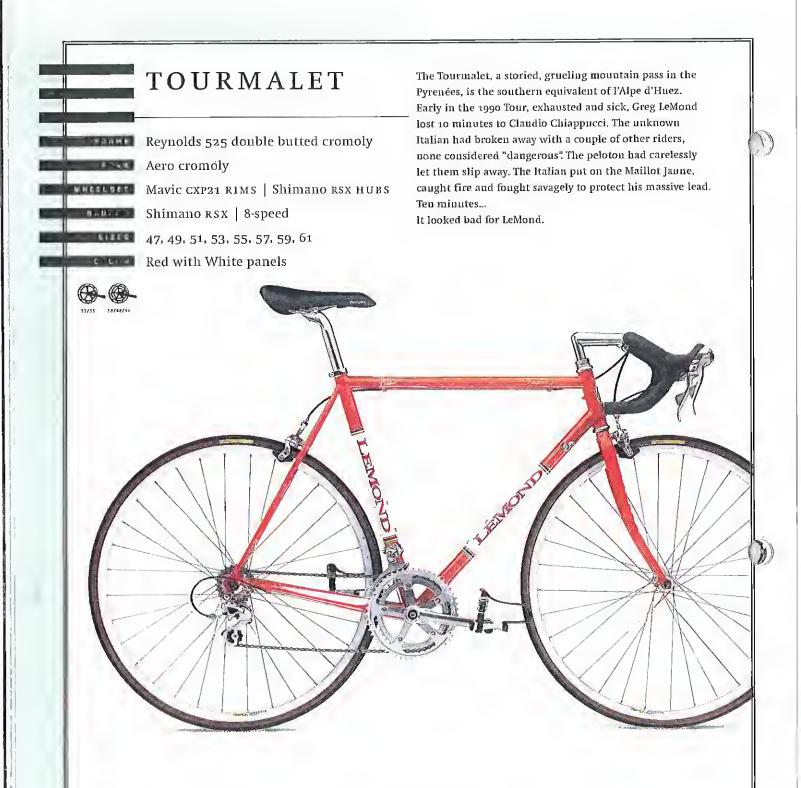
Reynolds 853 double butted steel alloy Icon Carbon Classic carbon fiber Mavic CXP21 RIMS | Shimano 105 HUBS Shimano 105 | 9-speed 47, 49, 51, 53, 55, 57, 59, 61 Yellow with White panels



He rides the road race. In the final sprint, a young Belgian rider, desperate to win, swerves across the road closely in front of Greg. He forces Greg clear across the road into the harricade of car tires marking the road edge.

Miraculously, Greg stays on the bike and crosses the line, finishing second by a bike-length. But, so blatant was the Belgian's violation, officials relegated him to second place. Greg LeMond, at 18, had won his first big international race.

A Buenos Aires is made for adventure, for riding fast or slow anywhere, paved roads or smooth dirt trails, on the flat or up and down steep hills. It's a LeMond, same frame geometry as the Maillot Jaune or Zurich, with either a double or triple crankset for versatility.



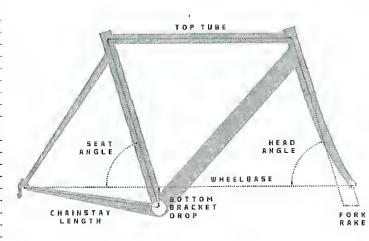
Day after day, LeMond earned back bits of time. His last chance to take back the race from the upstart Italian was on a stage finishing in Luz Ardiden, a stage that ascended the fearsome Tourmalet. On easier climbs before the Tourmalet, LeMond sent teammates up the road; be planned to attack, catching those teammates one by one. Each would pace him up the mountain as far as he could. Then LeMond would jump to the next. Just as planned, LeMond attacked, catching teammate after teammate. At the top of the Tourmalet, rising star Miguel Indurain towed his team leader, Tour contender Pedro Delgado, up to LeMond's group. Though fried, LeMond rallied. Dripping sweat, face contorted, he jumped with another attack and suffered to the finish.

LeMond was second at Luz Ardiden, 6 seconds behind Indurain. Chiappucci managed to finish 14th, losing precious minutes of his lead to Greg, who went on to claim the yellow jersey, and winning his third Tour de France. Greg Lemond's first real race bikes were huilt by Reno framebuilder Roland Della Santa. Della Santa owned a true racing shop where young Greg could hear countless stories of epic European races and a find a worthy collection of European racing magazines that illustrated all the passion and tradition of the sport. Greg was hooked. As was his style, Della Santa hand built Greg LeMond's first racing bikes in the conservative Italian style, not the nervous, steep-angled, "criterium" style many US builders of that era produced. LeMond, as you'd imagine, tried countless bicycles over the years but invariably returned to that traditional Italianesque style.

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61 **S**9 47 49 53 57 605 510 520 532 545 565 57S 590 72 1/2 72 1/2 73 73 1/2 73 1/2 74 74 734 734 73 721/2 721/2 72 74-5 74 FORK RAKEMM 47 47 47 47 43 43 43 43 LENGTHMM 412 413 415 415 418 418 415 415 980 984 995 WHEELBASEM-M 965 967 1000 1007 1021 RACKET DROP MM 70 70 68 70 70 70 70

Greg LeMond believes a bicycle should be stable on the road. It should react calmly to steering inputs from its rider. The bicycle should offer its rider a powerful, balanced position, easily personalized by fore-and-aft saddle placement and stem length choice. It should be relaxed in its head- and seat-tube angles. Relaxed angles create reassuring stability – and a position of comfort and control. A comfortable cyclist, balanced on the bike, will ride faster, farther and in greater control. Racing (or fast club riding) is difficult enough. Your bicycle should be on your side, a precise, willing tool to be sure, never skittish, never headstrong, never a cause for worry. Greg LeMond studied cycling's traditional values early in his career. He took from that tradition its valuable aspects and rejected what he found to be outmoded or narrow in focus. The result is LeMond Geometry. Bikes meant to be ridden.



## ROLF WHEELS

Throughout the upper end of the LeMond line in 1999. you'll find a large commitment to Rolf Vector wheel systems. The search for a lighter, better performing wheels has taken on almost mythic proportions in the racing world, simply hecause good wheels can substantially improve the way a bike rides.

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But the pursuit of higher performance wheels has run into a host of problems: Removing spokes from a conventional wheel design only increases tension on the alternating spokes and weakens the wheel. The resulting excessive lateral forces leads to high speed instability, wobble, and premature wheel failure. Other designs compensated for unbalanced lateral forces with a taller, heavier rims. But that doesn't solve the problem - heavier rims make for heavier wheels. Another approach was to throw out the idea of tensioned spoke wheels altogether, and develop a compressively loaded carbon composite wheel. But these wheels are heavier, give a harsher ride, and once the wheel is damaged, it can t be repaired.

The Rolf solution? Paired spoking. The Rolf patented wheel design eliminates unbalanced lateral forces. Aligned in pairs, each spoke sees only half the dynamic tension change that spokes in traditional wheels endure. Fewer stresses equals longer life. Greater lateral wheel strength enhances the use of lighter rims with lower cross section height. Vector wheels are lighter, accelerate faster, and are less affected by crosswinds than competing low-spokecount wheels.



Lightweight. Aerodynamic. Strong. Serviceable. Rolf Wheels -Perfect for LeMond Bikes

MAILLOT JAUNE	CHAMBERY	ALPE D'HUEZ	ZURICH	BUENOS AIRES	TOURMALET	MODEL
Green with fellow panels	Red with White panels	Orange with Blue panels	White with Red panels	Yelfow with White panels	Red with White panels	COLOR
17, 50, 53, 55, 58, 61	47. 50. 53. 55, 58, 61	47. 50. 53. 55. 58, 61	47. 49. 51. 53. 55. 57. 59. 61	47. 49. 51. 53. 55. 57. 59. 61	47. 49. 51. 53. 55. 57. 59. 61	5·1 Z/E/5
io61 76 butted Aeroluminum	6061 тб butted Aerolumioum	6061 76 butted Aerolumīnum	Reynolds 853 double butted steel alloy	Reynolds 853 double butted steel alloy	Reynolds 525 double butted cromoly	MALNERAME
ia61 76 butted duminum	6061 T6 butted aluminum	6061 16 butted aluminum	Reynolds 725 double butted steel alloy	Reynolds 725 double butted steel alloy	Reynolds 525 double butted cromoly	15 T'A Y.S.
fime Stiletto arbon fiber	Time Stiletto carbon fiber	Time Stiletto carbon fiber	lcon Air Rait rarbon fiber	lcon Carbon Classic carbon fiber	Aero cromoly	-F 0 R K-
Cange Seiki Vantage pi	Tange Seiki Vantage DX2	Tange Seiki Vantage Dx2	Tange Seiki va254	Tange Seiki Vantage px2	Tange Seiki Passage	HEADSET
Shimano Ultegra	Shimano Ultegra	Shimano 105	Shimapo Ultegra	Shimano 105	Shimano LP27	BOTTOM BRACKET
Shimano Dura Ace	Shimano Ultegra	Shimano 105	Shimano Ultegra oouste 53/39 reizze 52/42/30'	Shimano 105 000312 53/39 781825 52/42/30*	Shimano RSX 200818 53/39 TRIPLE 52/42/30*	CRANK
ook 2M296 clipless	Look PM256 clipless	Look PM137 clipless	Look PM256 clipless	Look 2M137 clipless	platform   clip + strap	PEDALS
5himano Dura Ace	Shimano Ultegra	Shimano 105	Shimano Ultegra DOUBLE SS TRIPLE GS	Shimano 105 • oouvite SS taiple GS	Shimano RSX DOUBLE SS TRIFLE GS	FRONT DERAILLEUR
Shimano Dura Ace	Shimano Ultegra	Shimano 105 SS	Shimano Ultegra nousii SS TBIPLE GS	Shimano 105 courte SS TRIPLE GS	Shimano RSX DOUBLE SS TAIFLE GS	REAR DERAILLEUR
Shimano Dura Ace Dual Control	Shimano Ultegra Dual Control   Flight Deck compatible	Shimano 105 Dual Control	Shimano Ultegra Dual Control   Flight Deck compatible	Shimano 105 Dual Control	Shimano 85X 5TI Dual Control Double / TRIPLE Specific	SHIFTER
Shimano Dura Ace   9-speed   12-23	Shimano Ultegra   9-speed   12-25	Shimano 11670   9-speed   12-25	Shimano Ultegra   9-speed   12-25	5himanu нс70   9-speed   12—25	Shimano HG50   8-speed   13-36	CASSETTE
5himano Dura Ace	Shimano HG92	Shimano HG72	Shimano MG92	Shimano HG72	KAZ LR900	CHAIN
Rolf Vector Pro	Rolf Vector Comp	Rolf Vector	Rolf Vector Comp	Shimano 105   32 hole	Shimano RSX   32 hole	FRONT HUB
Rolf Vector Pro	Rolf Vector Comp	Rolf Vector	Rolf Vector Comp	Shimano 105   32 hole	Shimano RSX   32 hole	REAR HUB
Rolf Vector Pro aero spokes	Rolf Vector Comp aero spokes	Rolf Vector aero spokes	Rolf Vector Comp aero spokes	DT 14/15 gauge   stainless steel	DT 14/15 gauge   stainless steel	5.PO.KE5
Rolf Vector Pro	Rolf Vector Comp	Rolf Vector	Ralf Vector Comp	Mavic CXP21   32 hole	Mavic CXP21   32 hole	FRONT RIM
Rolf Vector Pro	Rolf Vector Comp	Rolf Vector	Rolf Vector Comp	Mavic CX221   32 hole	Mavic CXP21   32 hole	REAR RIM
Continental Grand Prix 3000   700 x 25c   folding	Continental Grand Prix 3000   700 x 25¢   folding	Continental Grand Prix 3000   700 x 25c   folding	Continental Grand Prix 3000   700 x 25C   folding	Continental Grand Prix 3000   700 x 25c   folding	Continental Super Sport Ultra   700 X 25C	FRONTTIRE
Continental Grand Prix 3000   700 x 25C   folding	Continental Grand Prix 3000   700 x 25C   folding	Continental Grand Prix 3000   700 x 25c   folding	Continental Grand Prix 3000   700 x 25C   folding	Continental Grand Prix 3000   700 x 25C   folding	Continental Super Sport Ultra   700 X 350	REAR TIRE
Shimano Dura Ace	Shimano Ultegra	Shimano 105	Shimano Ultegra	Shimano 105	Shimano 85x	BRAKES
Shimano Dura Ace Dual Control	Shimano Ultegra Dual Control   Flight Deck compatible	Shima <b>no 105</b> Dual Control	Shimano Ultegra Dual Control   Flight Deck compatible	Shimano 105 Dual Control	Shimano 85x 571 Dual Controt	BRAKE LEVERS
Cipelli Enbios	Cinelli Eubios	Cinelli Touch E	Cinelli Touch	Cinelli Touch E	lcon ergo	HANDLEBAR
Cincili xe 72°	Cinelli xE 72°	Cinelli XE 72°	Cipelli xe 72°	Cinelli xe 73°	System 1 73°	S/TEM
eMond cork tape	LeMond cork tape	LeMond cork tape	LeMond cork tape	LeMond cork tape	LeMond cork tape	GRIP
Selle Italia Flite   leather/Kevlar/gel   titanium rails	Selle Italia Flite   leather/gel   titanium rails	San Marco Strada Race Day   leather/gel   cromoly rails	San Marco Strada Race Day   Ieather/gel   cromoly rails	San Marco Strada Race Day   leather/gel   cromoly rails	Selle Italia Future   synthetic Icather/gel   FeC rails	SADDLĘ
Alloy micro adjust	Alloy micro adjust	Alloy micro adjust	Alloy micro adjust	Alloy micro adjust	Alloy micro adjust	SEATPOST
a waterbottle bosses   replaceable rear derailleur hanger	2 waterbottle bosses   replaceable rear derailleur hanger	z waterbottle bosses   replaceable rear derailleur hanger	2 waterbottle bosses   pump peg	2 waterbottle bosses } pump peg	2 waterbottle bosses   pump peg	OTHER SPEC
			ARE OFFERED AT A SLICHTLY HIGHER COST.	ARE OFFERED AT A SLIGHTLT HIGHER COST.	ARE OFFERED AT A SLIGHTLT HIGHER COST.	

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